



March 19, 2009

Human Race 2009 / "Be The Change"

Dear Prospective Generous Sponsor:

May 9th is the date of the 2009 Human Race, the fantastic fundraising event sponsored by the Volunteer Center which raises over \$1,000,000 in one day for hundreds of non-profits.

This year will be different! It is time for "CHANGE".

Barack Obama: "Yes America can change." John McCain: "Change is coming" (but not for him). Sarah Palin: We have all witnessed her sudden wardrobe change (were the clothes returned?) The Governor: "Will those Girlyboys ever change and adopt a budget? Nadya Suleman, "Octomom" (mother of recently born octuplets): "How do I change 8 diapers at once?" Panhandler: "Gimme your spare change." Etc., etc.

This Human Race can be the catalyst for another very important change: To find a cure for cancer and to save lives! Your generous donation can spark this change. Cancer is a killer; it is devastating and affects everyone, whether by getting the disease yourself or seeing your loved ones and friends suffer from it. Help me make this change occur by supporting me in the Human Race and the American Cancer Society which is working hard to find a cure, to save lives, and support cancer patients and their families.

I will once again move my aging (aged) body over the 10K racecourse with all my supporters (athletic) cheering (jeering) me along the way, and hopefully I will finish before dark.

I am once again offering my famous (some cheesy) incentive prizes for large donations:

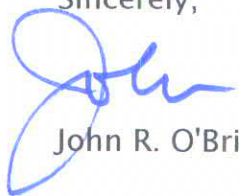
1. **For \$5,000**, you will become my exclusive sponsor of the race (just think of the great publicity) and you will have a friend for life (who says money can't buy friendship?).
2. **For \$2,500, or more**, I will be your servant/slave/stooge/attorney (same as stooge), or whatever (be creative) for a day. I will be so busy, I will have to retire from law practice (but my partners claim I did long ago). Just remember my age (old), back (bad) and mind (weak), and please be nice (we may need to negotiate the terms as I'm not that desperate to do anything).

3. **For \$1,000**, I can wear or carry your logo; carry a sign or banner; promote your business, political candidate or other agenda; propose marriage; dump your spouse or significant other; insult your boss; serve a summons or restraining order; be a clown (redundant); baby-sit or entertain your boss, children, spouse or mother-in-law; finish or start an argument or fight; or whatever pleases you (again we may need to negotiate this).
4. **For \$500**, one free hour of legal services by this ever popular attorney (really cheap for a legal scholar like me).
5. **For \$100**, a surprise gift. If desired, you can also make a donation of \$100 or more in memory of or in support of a loved one, and I will dedicate my race to all these honored people (I will carry their photographs with me if you provide one).
6. **For \$50 or more**, the ever so popular photo of me at the finish line (needing a change/Depends).
7. **For less than \$50** (Oh come on, you really can do better), my gratitude (every dollar counts).

Whatever amount you can give is greatly appreciated. Make your check payable to "**Human Race**", indicate your donation on the enclosed return envelope and return it to my office, c/o Nina Cooney. Payment of your tax-deductible donation now will save us time and postage later. You can also donate using a credit card by going to my personal web page at the Volunteer Center's website. The directions are below*.

Thank you for your generosity and for making my dream a reality.

Sincerely,



John R. O'Brien

* **WEBSITE DONATION DIRECTIONS:**

GO to the website <http://www.humanrace.kintera.org>
On left side under "**VISITORS**", *click* "**Sponsor Participant**";
Enter my first name (**John**) and **enter** my last name (**O'Brien**);
Click "**Search**";
Click on my name after the search finds my name;
Enter amount of donation and *click* **continue**;
Enter. Benefiting Non-Profit Agency: "**AMERICAN CANCER SOCIETY**";
Follow directions to **pay by credit card** ☺